

BOARD OF ELECTIONS

MISSION AND SERVICES

Mission - The Board of Elections provides election services to county citizens in order to ensure registered voters are able to vote in accordance with Federal, State and county election laws.

The Board's mission supports accomplishing the countywide vision by:

- Working for sound county management

Core Services –

- Election services includes administering elections, voter registration, implementation of a new voting system in accordance with State law, conducting early voting in accordance with State law, maintenance of voting equipment, filing candidates for office, securing polling sites, compliance with Federal and State regulations and community outreach.

SERVICE DELIVERY PLAN AND PERFORMANCE

GOAL 1 – To provide election services to citizens in order to ensure that all eligible citizens have an opportunity to vote in a primary or general election.

Objective 1.1 - Increase the percent of registered voters voting in all elections in a fiscal year from 41.4% in FY 2008.

- **Target** – 83.0%

Performance Measures –

Measure Name	FY 2007 Actual	FY 2008 Actual	FY 2009 Actual	FY 2010 Estimated	FY 2011 Projected
Resources (input)					
Number of voting units		2,397	2,700	2,596	2,800
Number of polling places	206	218	218	223	223
Workload, Demand and Production (output)					
Number of registered voters	441,113	459,971	524,772	510,000	525,000
Number of election judges recruited and trained	2,393	3,000	3,240	3,000	3,000
Number of voters voting at a polling place	104,390	180,858	346,870	0	110,000
Number of voters voting in the gubernatorial primary election	116,082	0	0	0	130,000
Number of voters voting in the gubernatorial general election	223,611	0	0	0	260,000
Number of voters voting in the presidential primary election	0	185,671	0	0	0
Number of voters voting in the presidential general election	0	0	374,026	0	0
Number of votes by absentee ballot (excluding special elections)	11,692	4,813	27,156	0	10,000
Number of voters voting during early voting period			0	0	20,000
Number of outreach events the Board participated in			10	10	10
Efficiency and Quality					
Average number of registered voters per voting unit		191.9	194.4	196.5	187.5
Average cost per registered voter		\$7.72	\$8.30	\$4.34	\$8.15
Registered voters as a percent of the population over 18 years-old		73.6%	84.0%	81.6%	82.0%
Impact (outcome)					
Percent of registered voters voting in all held elections	79.7%	41.4%	76.4%	0.0%	80.0%

Performance Measures Explanation – The Board's workload is directly tied to the Federal, State and local election cycles; therefore, the above performance measures will fluctuate accordingly. For example, the 2008 presidential general election was held in FY 2009. Another impact on the above data is a State law that requires the Board to purge its voter registration rolls of individuals who have not voted within a specified time frame; resulting in a reduced number of registered voters. It is anticipated that early voting will reduce the number of absentee ballots cast in FY 2011. The Board has one target in the objective because election years and the standard target years do not align. Actual data for FY 2007 – FY 2009 is not available for all performance measures.

Strategies to Accomplish the Objective –

- **Strategy 1.1.1** – Utilize public service announcements, radio, television and print medias as a means to provide information to citizens regarding the election, new voting equipment and early voting
- **Strategy 1.1.2** – Register voters
- **Strategy 1.1.3** – Process absentee ballot applications and mail out absentee ballots to voters
- **Strategy 1.1.4** – Train election day workers on the new voting equipment, election procedures and election laws
- **Strategy 1.1.5** – Perform regular maintenance on voting equipment
- **Strategy 1.1.6** – Conduct early voting
- **Strategy 1.1.7**– Review polling locations and establish new polling locations as needed

- **Strategy 1.1.8** – Participate in outreach events in the County
- **Strategy 1.1.9** – Ensure one voting unit per 200 voters as required by the State by allocating voting units based on voter registration at polling locations
- **Strategy 1.1.10** – Assign election judges to work in polling places based on the number of voters served in the polling place